

Graphic/Mobile/Web Designer (1-year contract)

Winnipeg, MB - Full-Time

Precision Weather Solutions (PWS) is a global, full-service, comprehensive meteorological solutions provider. We offer a wide-range of solutions for the interpretation of and interaction with station and sensor data. Being a mobile-first tech company, Enterprises in traditional industries rely on our comprehensive data and sophisticated suite of online and mobile applications to deliver advanced predictive models and customizable tools that reduce risk, optimize operations, maximize revenue, and improve preparedness for severe weather conditions. Our network encompasses over 30,000 stations (and growing!) across North America and around the world, including broad area networks. PWS is powered by multi-disciplined experience and expertise that delivers unprecedented results.

This is an exceptional opportunity to work in a dynamic and growing entrepreneurial environment. Working in a team environment is essential for success. Primary responsibilities would include:

- Under the Marketing Director's vision, cues and direction, develop assets maintaining a consistent corporate image throughout all product lines for proposals, online and other marketing and business development initiatives including campaigns and events
- Create innovative, thought provoking design solutions and marketing collateral such as brochures, infographics, information sheets, social media, posters, e-blasts, display booth visuals, etc.
- HTML programming skills & experience
- Responsible for the design and execution of e-blasts
- Obtain quotes and coordinate printing & inventory of marketing materials
- Review designs for errors before printing or publishing
- Resourcefulness, creativity, strong problem-solving & time management skills
- Proficient with social media platforms and ability to stay current with technology, industry trends & techniques
- Understanding of mobile/online design & implementation is a must
- Digital media editing skills an asset
- UI design a highly-valued asset

Our Requirements:

Our ideal candidate is self-motivated, creative, organized, accurate and detail-oriented. To be successful in this role, you should possess excellent leadership, analytical, problem solving, planning, verbal and written communication skills and be able to work to strict deadlines while contributing to a professional working environment. You will take ownership of this role, be flexible and adaptable and be comfortable working within a team environment. Exceptional computer skills, specifically in Adobe Creative Suite (Photoshop, InDesign, Illustrator) and Microsoft Office, are essential. Ideal candidates have experience working in a design/marketing environment (minimum 3 years' experience preferred) and possess a graphic/web design/marketing degree or combination of relevant education and experience.

Send resume and PDF/website portfolio link to: hello@precisionweathersolutions.com

Subject line: CAREERS - Graphic/Mobile/Web Designer

Only those candidates who are selected for an interview will be contacted.